



**Yee Hong Community
Wellness Foundation**

頤康基金會



Yee Hong Capital Campaign

A big step forward in compassionate and culturally-appropriate care for seniors. Join us as we strive to double Yee Hong's size in the years to come and achieve the largest fundraising goal in the history of the Chinese Canadian Community.



Guided by our vision to be a model of excellence in culturally-appropriate seniors' care and our values of Respect, Compassion, Commitment, Excellence, Teamwork, Integrity and Accountability, Yee Hong is devoted to enabling Chinese Canadian seniors and seniors from other ethnic groups to live their lives to the fullest – healthy, independent and dignified.



Current Challenges of an Aging Society

- Canada's population is aging, and the trend is rapidly increasing.
 - In 2016, over six million Canadians were aged 65 or older, representing 17% of Canada's population. Seniors make up a bigger share of Canada's population than children 14 and under.
 - By 2030, seniors will number over 9.5 million and make up 23% of Canada's population.
 - Centenarians (age 100+) have been the fastest-growing segment of the population since 2011.
 - By 2036, the average life expectancy for women will rise to 86.2 years from current 84.2 and 82.9 years from the current 80 for men.
- Current wait time for a bed at Yee Hong can be as long as 10 years, compared to the provincial average of 152 days.
- The need to provide quality senior care will only grow in the future.



Yee Hong's Solution

- In 2017-18, the Ontario Government awarded its first allocation of long-term care bed licenses in 20 years.
- Both the previous Liberal and current Conservative governments of Ontario granted a total of 800 long-term care bed licenses to Yee Hong, allowing us to double our current capacity of 805 beds to 1,605 beds. These 800 licenses represent over 10 % of the total allocation of long-term bed licenses for the entire province of Ontario.
- Yee Hong's plans to include three new centres:
 - A 224-bed centre in Scarborough, working with Social Services Network for the South Asian community.
 - A 256-bed centre in Markham, working with the Vietnamese community.
 - A 320- bed centre in Mississauga, working with Trillium Health Partners and Indus Community Services.

The Impact

- After completion of the three new centres, Yee Hong's long-term care capacity will reach 1,605 beds in seven centres in the Greater Toronto Area and wait times will fall substantially.
- New bed licenses will be highly valuable assets.
 - Meeting urgent needs of the seniors.
 - Bringing in over \$40 million in additional annual operating funds from the government, in perpetuity, indexed to inflation.
- Associated economic benefits to the greater community.
 - Annual budget to increase to \$150 million.
 - Employment to increase to 2,500 staff members.

Golden Opportunity but Monumental Challenge

- Long-term care home licenses include operational funding for the beds from the provincial government but do not include the construction costs of building the new homes to house the beds.
- Total construction costs of the three new centres are estimated to be \$300 million.
 - Yee Hong must raise \$80 million (26.7%) as our equity stake.
 - Remainder to be covered by operational funding and special subsidies from the government to help pay for the mortgage.
 - Our \$80 million is a one-time capital injection.
 - Annual operating subsidy from the government is perpetual.



The Time Is Now

- The Capital Campaign will be a monumental task but the reward will be tremendously fulfilling.
- Largest fundraising goal in the history of Canada's Chinese community.
- While the fundraising environment is becoming increasingly difficult, we must accept this challenge.
 - There is no other option if we want to bring these valuable services to our seniors.
 - The opportunity may not present itself again.
- We need the total mobilization of the community, support from the corporate sector, and past, current and new donors, and the dedication of our volunteers and members of the Yee Hong Centre Board and Foundation Board.

About Yee Hong

Largest non-profit senior care organization in Canada

- Yee Hong specializes in providing culturally and linguistically appropriate care to seniors of Chinese descent, as well as seniors of other ethnic backgrounds, including South Asian, Japanese, Vietnamese, Korean and Filipino.
- 1,300 staff and 3,000 volunteers serve more than 26,000 individuals annually, including seniors and their family members.
- Operating 805 long-term care beds in four centres across the Greater Toronto Area (Scarborough, Markham and Mississauga).
- We provide a full spectrum of care to seniors, including long term care, medical centre and clinics, palliative care, home care, and community-based support services (e.g. day care and half day programs; congregate dining services, friendly visiting, chronic disease self-management programs, education programs for caregivers, Meals-on-Wheels, etc.), and PSW (Personal Support Workers) training college.



Global reputation for quality of care

- Awarded "Accreditation with Exemplary Standing" by Accreditation Canada for 2016-2020, the highest recognition for commitment to quality and excellence.
- Trusted by all levels of government as a model in senior care.
- Visited and studied as a global role model for our peers, domestic and international.

Founded in the late 1980's, with the first Yee Hong Centre opened in 1994

- Yee Hong Community Wellness Foundation was started by a group of immigrants and students from Hong Kong in 1987 to raise funds to build the first Yee Hong Centre for Geriatric Care.
- The group was moved to act by the inadequate and inappropriate treatment of Chinese seniors in existing institutions that did not understand their language or culture.
- Lacking money, power and connections, the founders were abundant in passion, energy, dedication and determination to build homes that would serve Chinese seniors with dignity.

**For more information on Yee Hong Capital Campaign.
Please contact us at 416-321-0777 or foundation@yeehong.com**

Ways to Donate:

**Online: www.yeehong.com/donate
E-transfer: foundation@yeehong.com
Phone: 416-321-0777**



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